



Anguilla: Hotel Occupancy and Average Daily Rates Report

July 2004

The average overall hotel occupancy rate this month was 53%, an increase of 13 percentage points from July 2003. Two (2) of the three (3) categories of accommodation establishments, the large and small hotels, experienced increases in their occupancy levels. The medium hotels did not experience the increase.

Tourist arrivals were up by 20.8% from the corresponding period in 2003. However, this change was not totally reflected in accommodation establishments, as tourists coming to Anguilla during the summer months usually constitute more significantly of Caribbean residents who may be staying at the residence of family and friends.

Small Hotels, hotels with less than 20 rooms, had an occupancy rate this month of 32.5 %, an increase of 10.8 percentage points over the 2003 figures. The average daily rate, for this category of accommodation establishment was also up by US\$102.38 from US\$132.05, the largest increase for the period under examination this period.

The occupancy rate of Medium Hotels, establishments with 20 – 50 rooms, this month stayed fairly constant with a rate of 21.0 %, a minor change of less than 1 percentage point. Their average daily rate on the other hand was up by US\$21.83 to US\$130.13.

Large Hotels, those with 51 or more rooms for let, experienced an increase of 25 percentage points to 74.6 %, the highest occupancy rate for the month, when compared with the 2003 figures. This increase in occupancy rate was not mirrored in the average daily rate, which remained US\$336.00 per day this month.

Figure 1: Average Occupancy Rates by Number of Rooms July 2003/ 2004

<i>Hotel Size (Rooms)</i>	2003 Occupancy Rate	2004 Occupancy Rate	Change in Tourist Arrivals '04/'03
Small, < 20 Rooms	21.7	32.5	
Medium, 20 - 50 Rooms	21.9	21.0	
Large, 51+ Rooms	49.6	74.6	
Avg	40.0	53.0	20.8%

Figure 2: Average Daily Room Rates by Number of Rooms July 2003/ 2004

