

## Anguilla: Hotel Occupancy Rates Report October 2003

The average hotel occupancy rate for October 2003 was 13.3%. An increase of 2.6 percentage points from October 2002's average occupancy rate. In comparison with the preceding month of September 2003, it was revealed that October's average occupancy rate experienced an increase of 5.3 percentage points, from 8.0% to 13.3%. The occupancy rate is calculated using the number of rooms occupied and the number of rooms available to tourists. The large hotels category had the lowest occupancy rate in October 2003, however experienced an increase over 2002's figure. The small hotels category was the only category to have experienced a decline from last year's rates.

Tourist arrivals for 2003 had a percentage change of 15.7 % from November 2002's tourist arrivals at all ports in Anguilla. This upward movement in tourist arrivals is depicted in the higher occupancy rate.

The small hotels category, that is hotels with less than 20 rooms, had an occupancy rate of 19.8 %, a decrease of 7.3 percentage points from October 2002's occupancy rate.

Medium hotels- categorised as hotels with 20- 50 rooms, had an occupancy rate of 15.9 %. The occupancy rate for October of this year experienced a mere increase of 0.1 percentage point from 15.8% in October 2002.

Hotels with 51 or more rooms, grouped as large hotels, had a 9.3 % occupancy rate in 2003. This was an increase of 1 percentage point from the large hotels' occupancy rate in October 2002.

Hotels (Rooms)	2002	2003	Change in Tourist Arrivals %	
October	Occup Rate	Occup Rate	01/02	02/03
< 20 Rooms	27.1	19.8		
20 - 50 Rooms	15.8	15.9		
51+ Rooms	8.3	9.3		
Avg	10.7	13.3	1.3	5.7