



Anguilla: Hotel Occupancy Rate Report **November 2003**

November occupancy rates were slightly higher in 2003 compared to 2002. The average hotel occupancy rate for November 2003 was 39.7 %, an increase of 0.5 percentage points from the average hotel occupancy rate in November 2002. Large and medium size hotels occupancy rates were up but the small hotels experienced lower occupancy rates than in 2002.

There was a change in tourist arrivals in 2003 by 19.9 % from tourist arrivals in November 2002. Even though the average total occupancy rate only increased marginally occupancy rates this year did mainly increase at the different categories of hotels. This means that the tourists may have been travelling in groups rather than alone, or they did not use hotels as their type of accommodation during their stay. This can be supported by a Visitor Exit Survey carried out in two weeks of November, where it was shown that 42% of the tourists used different means of accommodation other than hotels, such as rented properties, friends and relatives, boats and so on.

The hotel occupancy for this month varies at each grouping of hotels; and has increased at each category of hotels except small hotels. The small hotel category, that is hotels with less than 20 rooms, had an occupancy rate of 25.4 % for the rooms that were in service. This month's occupancy rate has experienced a major decrease from last year's occupancy rate for November by 10.2 percentage points.

The medium hotels category includes hotels with 20 to 50 rooms. The hotels combined had an occupancy rate of 42.9%, hereby experiencing an increase in the occupancy rate from last year November's rate, which was 33.4 %, a difference of -9.5 percentage points.

The large hotels category, that is all hotels with 51 and more rooms had an occupancy rate of 44.3 %. A small movement by + 0.2 percentage points from November 2002's occupancy rate.

Hotels (Rooms)	2002	2003	Change in Tourist Arrivals %	
November	Occup Rate	Occup Rate	01/02	02/03
< 20 Rooms	35.6	25.4		
20 - 50 Rooms	33.4	42.9		
51+ Rooms	44.1	44.3		
Avg	39.2	39.7	15.0	19.9