



Anguilla: Hotel Occupancy Rates Report **December 2003**

Hotel Occupancy was up in December 2004 compared to the previous year. However small hotels occupancy rate was slightly lower in December 2003 than 2002 however the occupancy rates were up for hotels in the medium and large categories. The average hotel occupancy rate was 45.2 %, an increase of 5.9 percentage points from December 2002's average occupancy rate.

Occupancy rates often mirror the tourist arrivals for the month. The change in tourists' arrivals from 2002 to 2003 showed a percentage change of 16.1 %, showing that as tourist arrivals increased so did the hotel occupancy rate. However, both small hotels and medium hotels operated below half of their capacity.

Small hotels, hotels with less than 20 rooms, experienced a decline of 16.7 percentage points to 32.2% in December 2003 from 48.9% in 2002. This group had the lowest performance for this month while last year this group had the best performance for the month of all the different hotel groups, but this year this has changed.

Medium hotels, that is hotels with 20 to 50 rooms, increased their occupancy rate by 7.5 percentage points to 39.9 %.

Large hotels, hotels with 51 or more rooms had a 9.7 percentage points increase from its corresponding 2002's occupancy rate to 53.3%. This category had the highest occupancy rate for this month, along with the highest percentage point increase.

Hotels (Rooms)	2002	2003	Change in Tourist Arrivals %	
<i>December</i>	Occup Rate	Occup Rate	01/02	02/03
< 20 Rooms	48.9	32.2		
20 - 50 Rooms	32.4	39.9		
51+ Rooms	43.6	53.3		
Avg	39.3	45.2	6.4	16.1

Note: Occupancy rates are equal to the number of room occupied each day during the month divided by the number available for occupancy. If a hotel is closed for the season or permanently closed they are excluded from the denominator.