



Anguilla: Hotel Occupancy and Average Daily Rates Report **August 2004**

The overall average occupancy rate this month increased by 16.1 percentage points to 50.8 % from August 2003. Tourist arrivals were also up by 10% this month over its corresponding period in 2003 and this was reflected in all categories of accommodation establishments for this period. The average daily rate was also up within all accommodation categories with a combined overall average daily rate of US\$262.48.

Small hotels, hotels with less than 20 rooms, benefited from the increase in tourist arrivals this month, averaging a 28.2% occupancy rate, a 7.4 percentage point increase. The average daily rate was also up by US\$57.74 to US\$169.20.

Medium Hotels, establishments with between 20 to 50 rooms, registered an occupancy rate this month of 34%, an increase of 18.5 percentage points. The average daily rate also rose by US\$32.03 to US\$113.31 per day.

Large Hotels, those with 51 or more rooms, had an occupancy rate of 65%, the highest of all three (3) categories. They also experienced the most significant increase in occupancy levels this month by 21 percentage points. The average daily rate was also up by US\$21.94 to US\$312.99.

Figure 1: Average Occupancy Rates by Number of Rooms August 2003/ 2004

<i>Hotel Size (Rooms)</i>	2003 Occup Rate	2004 Occup Rate	Change in Tourist Arrivals '04/'03
Small, < 20 Rooms	20.8	28.2	
Medium, 20 - 50 Rooms	15.5	34.0	
Large, 51+ Rooms	44.0	65.0	
Avg	34.7	50.8	10.1%

Figure 2: Average Daily Room Rates by Number of Rooms August 2003/ 2004

