



Anguilla: Hotel Occupancy and Average Daily Rates Report **October 2004**

The average overall occupancy for accommodation establishments in October 2004 was 12.6%, a decline of 0.7 percentage point over October 2003. A drop in occupancy levels was experienced in all three hotel categories. This decline matches the fall in tourist arrivals compared to the corresponding period in 2003 by 12.7%. The Wallblake Airport was closed to all traffic but Twin Otter Aircraft and smaller craft; as a result of the Wallblake Airport Expansion project including extension of the runway from 3600 ft to 5440 ft. As a result air access was a problem and, no doubt, contributed to the decline in tourist arrivals that was witnessed for this month. Average daily rates, however, were up this month at all categories and had an overall average daily rate of US\$136.08. October is one of the slower months for tourist arrivals and experiences some of the lowest occupancy levels recorded throughout the years.

Small Hotels, that is hotels with less than 20 rooms, had an average occupancy of 12%, a drop by just about 4 percentage points from the 2003 occupancy levels. The average daily rate for these establishments was up by US\$98.00, to US\$155.38 per day.

Medium Hotels, had the highest occupancy level this month with 16.1%, they too however, experienced a decline from their corresponding figure in 2003 by 3.7 percentage points. Their average daily rate this month was US\$106.89.

The category with the lowest occupancy level also experienced the greatest decline by 7 percentage points to 2.3%. Large Hotels, that is hotels with 51 or more rooms, had the weakest performance. The average daily rate for this month was US\$398.78.

Should you have any queries please feel free to contact us at 497- 5731 or statistics@gov.ai

Figure 1: Average Occupancy Rates by Number of Rooms October 2003/ 2004

Accommodation Categories (Rooms)	2003 Occupancy Rate	2004 Occupancy Rate	Change in Tourist Arrivals% 03/04
Small, < 20 Rooms	15.9	12.0	
Medium, 20 - 50 Rooms	19.8	16.1	
Large, 51+ Rooms	9.3	2.3	
Avg	13.3	12.6	-12.7%

Figure 2: Average Daily Room Rates by Number of Rooms October 2003/ 2004

