



## **Anguilla: Hotel Occupancy and Average Daily Rates Report** **November 2004**

The overall average occupancy of short-stay accommodation establishments in November 2004 was up by 15.5 percentage points from 2003 to 55.2% and had an average daily rate of US\$316.79.

Tourist arrivals were down from the corresponding period in 2003 by 3%, this can be attributed to the Wallblake Airport being closed to all traffic but Twin Otter Aircraft and smaller craft as a result of the Wallblake Airport Expansion project including extension of the runway from 3600 ft to 5440 ft. As a result air access was a problem and contributed to the decline in tourist arrivals.

Small hotels experienced a decline in its occupancy levels with an occupancy rate of 35%, a decline of 7.9 percentage points from 2003. The average daily rate for this category was US\$275.68.

Hotels with 20-50 rooms (medium), occupancy level was up this month by 12.2 percentage points to 37.6%. Their average daily rate had the lowest increase of all the three categories, with a rate of US\$122.65.

Large hotels had the best performance of the three categories with an occupancy level of 69.3%. The average daily rate was also the highest of the three, and had the greatest increase to US\$376.71 per day.

Should you have any queries please feel free to contact us at 497- 5731 or [statistics@gov.ai](mailto:statistics@gov.ai)

**Figure 1: Average Occupancy Rates by Number of Rooms November 2004/ 2003**

<b>Accommodation Categories (Rooms)</b>	<b>2003 Occupancy Rate</b>	<b>2004 Occupancy Rate</b>	<b>Change in Tourist Arrivals% 04/03</b>
Small, < 20 Rooms	42.9	35.0	
Medium, 20 - 50 Rooms	25.4	37.6	
Large, 51+ Rooms	44.3	69.3	
<b>Avg</b>	<b>39.7</b>	<b>55.2</b>	<b>-2.9%</b>

**Figure 2: Average Daily Room Rates by Number of Rooms November 2004/ 2003**

