



Anguilla: Hotel Occupancy and Average Daily Rates Report **December 2004**

December is one of the stronger months in the tourist season and occupancy levels have generally increased, with a combined average occupancy of 48.9%, an increase of 13 percentage points from December 2003. Tourist arrivals too were up by 4.8% from the corresponding period in 2003; after two consecutive falls in tourist arrivals in the beginning of the high tourist season. The Wallblake Airport this month was re-opened to traffic and even larger craft than accustomed; as a result of the Wallblake Airport Expansion project including extension of the runway from 3600 ft to 5440 ft, this improved air access and allowed for more movements. This reflected positively on the performance of the accommodation establishments, but less so in small hotels which experienced a decline of 4.6 percentage points to an occupancy level of 35.4 % and had an average daily rate of US\$458.96.

Medium hotels, occupancy however was up by 5 percentage points to 37.2% from 2003. The average daily rate was up by \$130.31 to US\$200.46, the lowest average daily rate of the three categories.

The greatest increase was seen in the large hotels category, which had an occupancy level of 81.3%, an increase by 28 percentage points from 2003. This category also had the highest average daily rate of US\$701.61, an increase by US\$484.23 per day.

Should you have any queries please feel free to contact us at + (264)-497- 5731 or statistics@gov.ai

Figure 1: Average Occupancy Rates by Number of Rooms December 2004/ 2003

<i>Accommodation Categories (Rooms)</i>	2003 Occupancy Rate	2004 Occupancy Rate	Change in Tourist Arrivals% 04/03
Small, < 20 Rooms	39.9	35.4	
Medium, 20 - 50 Rooms	32.2	37.2	
Large, 51+ Rooms	53.3	81.3	
Avg	45.2	61.9	4.8%

Figure 2: Average Daily Room Rates by Number of Rooms December 2004/ 2003

