



Anguilla: Hotel Occupancy and Average Daily Rates Report
4th Quarter: –October - December 2004

The pattern for occupancy rates in the fourth quarter 2004 was similar to that in 2003 for the period. The occupancy levels generally improved this quarter by 13 percentage points. The two latter months registered increases, with the highest increase in December especially for large hotels; the exception was October, which had a slight decrease in occupancy. Average daily rates were also up this quarter in each month and for each hotel category.

Tourist arrivals for the quarter were down by just under 1 %. For most of the period, October to December 2004, the Wallblake Airport was closed to all traffic but Twin Otter Aircraft and smaller craft; as a result of the Wallblake Airport Expansion project including extension of the runway from 3600 ft to 5440 ft. Consequently air access was a problem and, no doubt, contributed to the decline in tourist arrivals that was witnessed during this period. October had the greatest decline by 12.7% from tourist arrivals in October 2003, and had an average occupancy rate of 12.6%. Medium sized hotels, which are accommodation establishments with 20- 50 rooms, had the highest occupancy level of the three categories with 16.1 % occupancy and large hotels had the lowest with 2.3%. The average daily rate combined, was US\$136.08 per day, with large hotels having the highest increase by approximately US\$157 00 to US\$398.78 per day. Many of the accommodation establishments are closed this time of the year, as it is one of the slower months in the tourist season.

Accommodation establishments performed much better in November, with an average occupancy of 55.2%. The total average daily rate was US\$ 316.79 per day. Medium sized hotels had the lowest rate this month of US\$122.65 but large hotels had a better occupancy performance, with 69.3%, an increase 25-percentage points.

December was the only month in which tourist arrivals increased over its 2003 figure for this quarter. This upward movement was also reflected in the occupancy levels of the accommodation establishments especially in the larger hotels, who experienced an average increase of 28 percentage points and had an average occupancy level of 81.3%. Small hotels however, experienced a decline from the corresponding month in 2003 by 4.6 percentage points.

For a more detailed report of each month's performance please enter our website: www.gov.ai/statistics where you will find the monthly reports for the fourth quarter. Should you have any queries or suggestions please feel free to contact the Statistics Department at 497-5731.

Table 1: Average Hotel Occupancy Rate by Number of Rooms '04/ '03

Accommodation Categories (Rooms)	2003 Occupancy Rate	2004 Occupancy Rate	Change in Tourist Arrivals% 03/04
October			
< 20 Rooms (Small)	15.9	12.0	
20 - 50 Rooms (Medium)	19.8	16.1	
51+ Rooms (Large)	9.3	2.3	
Avg	13.3	12.6	-12.7%
November			
< 20 Rooms	42.9	35.0	
20 - 50 Rooms	25.4	37.6	
51+ Rooms	44.3	69.3	
Avg	39.7	55.2	2.9%
December			
< 20 Rooms	39.9	35.4	
20 - 50 Rooms	32.2	37.2	
51+ Rooms	53.3	81.3	
Avg	45.2	61.9	4.8%
Total Occupancy 4th Qtr	35.9	48.9	-0.6%

Graph 1: Average Daily Rate by hotel size and month in the 4th Quarter 2004

