



## Anguilla: Tourism Summary Data 2<sup>nd</sup> Quarter: April – June 2004

Anguilla's tourism performance continues its upward trend for this second quarter coming off a very positive first quarter. Total visitor arrivals were 30,215 for this period compared to 27,477 in 2003, resulting in a 10 percent increase, which was slightly lower than the first quarter's increase of 14%. April and June recorded increases of 26 percent and 7 percent respectively in total arrivals while May declined slightly by 3 percent. For the first half of the year, a total of 64,747 visitors have come to the shores of Anguilla resulting in a 12.3 percent increase over the same period last year.

### Tourists (Stay-Over Visitors)

During this second quarter, this sector of visitor arrivals, which make up a larger contribution to the economy, performed considerably well relative to the same period last year. Over the second quarter tourist arrivals increased 25% compared to an increase of 19% during the first quarter. The month of May saw the largest percentage increase in arrivals of 31 percent from May last year. This was in fact the highest recorded total for the month of May in the last decade. 5,130 tourists visited during the month. April and June both recorded increases of 25 percent and 19 percent respectively. 15,156 tourists visited during the second quarter this year compared to 12,075 tourists for the same period in 2003, representing a 25 percent increase in tourist arrivals over the period.

Tourist arrivals through the port of Blowing Point for this period were 6,652, up 42.5 percent from the same period in 2003. Arrivals through the airport also rose slightly by six percentage points over the second quarter of 2003.

73 percent of tourists during this period stayed for approximately 4-15 days while just under a quarter of those visiting the island stayed for 1 – 3 days and 4 percent stayed for 16 or more days. On average for this quarter the length of stay was 6.9 days compared to 8.3 days during the second quarter of 2003.

467 persons visited Anguilla from Germany during this period compared to 122 for the second quarter of 2003. This market has been performing well for the first half of 2004. Arrivals from Germany accounted for 3 percent of the market share. Arrivals from the Caribbean also increased for this period by 47 percent. During April the Moonsplash Annual Music Festival was held as well as the various Easter festivities (which included this year Anguilla hosting the Regional Inland Revenue Sports Clubs Games) which brought a large number of persons from throughout the region to the island. The U.S.A, which is the main tourist market for arrivals to Anguilla, represented 67% of the market share. There was an increase of 23.7percent in tourist arrivals from this country. Other countries from where increases occurred were Other European Countries (*including Switzerland and Austria*), Italy and the United Kingdom with 40.7 percent, 5.5 percent and 0.4 percent respectively.

**N.B.: Data from the Port of Sandy Ground is preliminary**

### Excursionists (Day-Trippers)

Day-tripper numbers declined during this quarter by 2 percent after an 11% increase during the first quarter. The month of May recorded the largest decline of 31 percent. Arrivals in June also declined by 3 percent. April was the only month within this quarter to show an increase of 27percent over the corresponding period in 2003.

The main source of the decline during the second quarter in excursionists was those who enter through Sandy Ground. The provisional figures indicate that 1,709 persons entered through Sandy Ground during the second quarter of 2004 compared to 3,690 in 2002. This point of immigration includes not only day-trippers visiting Sandy Ground but also those who visit Shoal and Crocus Bays and the outlying islands. In contrast excursionist arrivals through Blowing Point for this period were 13,163, a 14.6 percent rise over 2002.

Countries from where increases in arrivals occurred were Germany by 39.3 percent, Other European countries (*including Switzerland and Austria*) by 16.2 percent and the Caribbean by 5.8%. Arrivals from the United States of America, the United Kingdom and Italy declined by 11.2 percent, 17.3 percent and 20.2 percent respectively.

### Cruise Passengers

During the period April to June 2004, 12 mid sized cruise vessels made calls to Anguilla. There was an overall passenger total of 1,524 with each vessel carrying on average a total of 127 passengers. This compares to the 33 vessels that made ports of calls to Anguilla during the same period last year with an overall passenger total of 610.

This report along with other Tourism Data, are available at the Government of Anguilla's website: <http://gov.ai/statistics/tourism.htm>

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