



Anguilla: Hotel Occupancy and Average Daily Rates Report **September 2004**

As was the case with the tourist arrivals this month, the accommodation establishments' performance increased over September 2003 occupancy levels. The average hotel occupancy rate this month was calculated to be 14.8%, an increase of 6.8 percentage points from 2003. The average daily rate for all categories of establishments was US\$135.61.

Small Hotels, accommodation establishments with less than 20 rooms, had the largest decline in occupancy levels this period of 12.5 percentage points to a 18.3% occupancy rate. The average daily rate was the lowest of all three categories, with a daily rate of US\$70.13, an increase of US\$30.67.

Medium Hotels, establishments with 20- 50 rooms, had the highest occupancy rate this month; 17.3%, an increase of 7.5 percentage points over 2003 corresponding rate. The average daily rate was US\$105.34, a rise of US\$9.62.

Large Hotels, with 51 or more rooms, experienced an occupancy rate of 10.7%. This group experienced the greatest change in occupancy levels this month by 7.8 percentage points. The average daily rate, the highest of the three categories this period, was \$228.40 per day, a significant increase by \$159.56 from 2003 corresponding figure.

Figure 1: Average Occupancy Rates by Number of Rooms September 2003/ 2004

September	2003 Occup Rate	2004 Occup Rate	Change in Tourist Arrivals '04/'03
Small, < 20 Rooms	30.8	18.3	
Medium, 20 - 50 Rooms	9.8	17.3	
Large, 51+ Rooms	2.9	10.7	
Avg	3.0	14.0	21.8%

Figure 2: Average Daily Room Rates by Number of Rooms September 2003/ 2004

