

Anguilla: Tourism Summary Report September 2004

For a month that is considered a "slow" period for visitor arrival activity, there was a 20 percent increase in visitor arrivals over September 2003. This month's figure accounted for the second largest increase for the year thus far and the second largest recorded figure for the month of September since 1999.

4,165 visitors arriving in Anguilla were recorded for this month compared to 3,482 during September 2003. January to September saw a total of 92,722 visitors, up 10 percent over the same period last year.

Tourists (Stay-Over Visitors)

1,178 tourists came to the island during September 2004 as compared to 967 in 2003, a 22 percent increase. This is the largest number of tourists during the month of September since 1999.

On average, the length of stay for the month was 7.4 days compared to 7.9 days in September last year. 44 percent of the 1,178 tourists spent 1 to 3 days on the island, 39 percent stayed for 4 to 15 days and 16 percent of the tourists stayed for 16 or more days.

With the partial closure of the Wallblake airport during September to the larger aircraft, most persons entered Anguilla through the port of Blowing Point. 60 percent of this month's tourists entered through this port while, 38 percent of the tourists that visited entered through the Wallblake airport.

During this period, most of the tourists, 42.5 percent, originated out of the Caribbean, with the U.S.A being the second largest market with 32.7 percent. Arrivals from the U.S.A. increased by 42 percent over last year's September total. The U.K market grew by 30 percent as well as the Italian and German markets by 40 and 8 percent respectively over September 2003.

Excursionists (Day-Trippers)

Excursionists accounted for the greater portion of visitor arrivals. 2,987 excursionists visited the island in September as compared to 2,515 in the corresponding 2003 period, resulting in a 19 percent increase. January to September saw a total of 50,688 excursionists visiting the island, a 3 percent increase over the same period last year.

The port of Blowing Point was the main entryway to Anguilla for this type of visitor. During September 2,928 day-trippers passed through this port compared to 2,306 last September, resulting in a 27 percent increase. This port accounted for 98% of overall excursionists entering Anguilla. Wallblake airport accounted for 2 percent of excursionist arrivals during September.

The U.S.A, U.K., Italy and other European countries experienced declines of 17.2, 17.7, 1.9 and 28.1 percent respectively in this visitor during this period. Canada and Germany showed increases of 20.0 percent and 50.0 percent respectively.

This report along with other Tourism Data, are available at the Government of Anguilla's website: http://gov.ai/statistics/tourism.htm