



Anguilla: Hotel Occupancy and Average Daily Rates Report **2nd Quarter: April - June 2004**

The performance of accommodation establishments for the second quarter of 2004 increased from the second quarter in 2003 to an occupancy rate of 56.2% a change of 12.6 percentage points. Average daily room rates have generally shown increases, with an overall average daily room rate in this quarter of \$361.05.

Tourist arrivals this quarter experienced an overall increase of 25.3 % over the 2nd quarter in 2003, experiencing an increase in all three months of this quarter. The increase in tourist arrivals impacted on occupancy levels positively, with each month showing an increase in occupancy rates.

The average room occupancy in April was 59.0%, an increase of 9.9 percentage points from April 2003. The average daily room rate was US\$445.24 in the three categories, all of which experienced positive change this month over the corresponding period.

Large hotels showed the most significant increase for this month in both the occupancy level and daily rates, with an occupancy level of 67.8% and an average daily room rate of US\$566.60. Medium hotels followed with a change of 9.7 percentage points over the corresponding 2003 period in the occupancy level to 48.3 % and US\$161.50 in the daily room rate. While small hotels had an increase of 9.8 percentage points to 45.4% and there was also a small increase in room rates to US\$345.08 per day.

In May there was an overall average increase in room occupancy by 12.4 percentage points to 56.6% and daily rate to US\$337.40. Large Hotels this month had a significant increase in occupancy levels by 21.9 percentage points from 2003 to 69.1%, concurrently there was also an increase average daily rates to US\$418.36. The medium sized hotels category experienced a small decrease of 1.3 percentage points to 41.5% in occupancy and was fairly constant in the average daily rate of US\$128.36. Small hotels experienced an increase by 7.8 percentage points to 37.7% and their average daily rate also showed an increase with an average room rate of US\$219.57.

In June, the final month of this quarter, there was also an increase in the average room occupancy of 53.1%, a positive change of 15.5 percentage points. Large hotels also experienced a significant increase in its occupancy levels with room occupancy to 73.5% this period, a positive change of 30 percentage points conversely its room rate fell by \$13.66 to a US\$334.92 per day. Medium hotels occupancy fell to 27.2 and its average room rate rose to US\$122.12. The small hotels category was the only category this month to experience an increase in both its occupancy level, and the average daily room rates when compared to the same reporting period for 2003, the occupancy rate this month was 24.5% and the average daily room rate US\$191.35

For a more detailed report of each month's performance please enter our website: www.gov.ai/statistics where you will find a report for each month in the first quarter. Should you have any queries or suggestions please feel free to contact the statistics department.

Table 1: Average Hotel Occupancy Rate by Number of Rooms '04/ '03

| Accommodation Categories (Rooms) | 2003 | 2004 | Change in Tourist Arrivals % |
|----------------------------------|-------------|-------------|------------------------------|
| April | | | |
| | Rate | Rate | 04/03 |
| < 20 Rooms (Small) | 35.6 | 45.4 | |
| 20 - 50 Rooms (Medium) | 38.5 | 48.3 | 25.4 |
| 51+ Rooms (Large) | 49.2 | 67.8 | |
| Avg | 49.1 | 59.0 | |
| May | | | |
| < 20 Rooms | 29.9 | 37.7 | |
| 20 - 50 Rooms | 42.8 | 41.5 | 31.0 |
| 51+ Rooms | 47.2 | 69.1 | |
| Avg | 44.3 | 56.6 | |
| June | | | |
| < 20 Rooms | 20.8 | 24.5 | |
| 20 - 50 Rooms | 29.0 | 27.2 | 18.6 |
| 51+ Rooms | 43.5 | 73.5 | |
| Avg | 37.5 | 53.1 | |
| Total Occupancy 2nd Qtr | 43.6 | 56.2 | 25.3 |

Graph 1: Average Daily Rate by hotel size and month in the 2nd Quarter 2004

