

## **Tourism Summary Data November 2002**

***Data from the Port of Sandy Ground are not included for November 2001/2002.***

Anguilla's 2002/03 Tourist Season has begun and looks promising. Data for the month of November immediately preceding the official start of the season in mid-December shows that a 17% increase was recorded over the November 2001 arrivals figure. 7,435 visitors came to Anguilla for this period. This is the largest number of arrivals since November 1997, when there were 9,627 visitors to the island. To date 80,677 visitors have been recorded compared to 78,605 during the same period last year.

Excursionist arrivals to the island were up 19.6% for this reporting period compared to November 2001. 3,667 persons visited the month in comparison to 3,066 last year. 41,827 excursionists have visited Anguilla during the period January to November 2002. This is an 18.4% increase over the 35,335 excursionists, who visited during the same period in 2001.

The excursionist has been the dominant visitor of the overall visitor arrivals. As is expected 97% of these excursionists entered Anguilla through the port of Blowing Point and 3% came through the Wallblake Airport. Excursionists originate mainly from St. Martin where tourists from Europe and North America vacation, some of whom take the ferry over for a day trip to Anguilla.

Tourists, the visitor which makes a larger contribution to the Anguillan economy, saw a 14% increase in arrivals. This is the second recorded increase for the year, which is positive, as tourist arrivals have been performing sluggishly for nine of the ten months of 2002 to the end of October. 3,768 tourists visited in November compared to 3,290 in 2001. November also recorded the highest total in arrivals since 1997. Overall, to date tourist arrivals have declined 10.2% due to the poor performance during the first 3 quarters of 2002. 38,850 tourists came to Anguilla between January and November 2002 compared to 43,270 to November 2001.

Tourist arrivals from the United States of America were up 16% this month from November 2001. This country accounted for 67% of the market share in November 2002. The Caribbean accounted for 13.6% in 2002 compared to 17% in 2001. Arrivals from this region fell 10.4% for November. Italy and Germany combined represented 3.2% of the market share for this period. Canada, the United Kingdom and Other Europe represented market shares of 3.6%, 5.4% and 6.1% respectively.