



Anguilla: Tourism Summary Report November 2004

Anguilla's tourism winter season is off to a good start with the arrival of 9,774 visitors during the month of November. This was the highest recorded figure for the month of November since 1994 when 10,846 visitors came to Anguilla.

To date, November has recorded the third highest increase in arrivals over its corresponding 2003 figure preceded only by April and August with increases of 26% and 20% respectively.

Of the 9,774 visitors to the island this month, the majority 9,455 (97%) came as tourists and excursionists, and 319 (3%) came on business.

Passenger Movements

With the partial reopening of the Wallblake Airport passenger movements, which include Anguillians as well as visitors, through this port has begun to pick up with 848 passengers arrivals and 1,013 departures during the month.

Arrivals through the seaports totals 16,859 for the month of November, with Blowing Point accounting for 16,319 (97%) and Sandy Ground accounting for 540 (3%). This was an increase in movement through Blowing Point of 35% and a decline of 12% through Sandy Ground over their corresponding 2003 figures.

Tourists (Stay-Over Visitors)

Tourist arrivals for the month of November were 4,410 as compared to 4,541 in 2003; this was a slight decline of 14% for this type of visitor. However, this was the second largest recorded of tourist arrivals for the month of November in the last 10 years, only out rivaled by arrivals in 2003.

To date, January to November 2004, total tourist arrivals have amounted to 47,452, a 1% (537 tourists) increase over its corresponding November 2003 figure.

The average length of stay for tourist this month was 7.6 days as compared to 7.3 days last November. The majority, (49%) of the tourists stayed in Anguilla for between 4-7 days, the other 51% stayed for between 1-3 days (17%), 8-15 days (27%), 16-22 days (3%) and 23+ days (4%).

87.8% of the total tourist arrivals and departures were through the port of Blowing Point, with the 11.8% entering through the Wallblake Airport and 0.4% through the port of Road Bay.

72% (3,184) of arrivals for the month of November originated from the United States of America (USA), 9%(416) from Caribbean islands followed by 5%(241) from the United Kingdom and 3%(132) from Canada. Although the USA was the country where most tourists originated during the month of November, when compared to 2003 figures it registered a decline of 56% along with Italy by 5%. All the other markets registered increases.

Excursionists (Day-Trippers)

55% of visitors to Anguilla this month were excursionists. 5,364 excursionists visited Anguilla for less than 24 hours. This was an increase of 585 excursionists over the corresponding period in 2003 and the highest recorded figure since November 1997, when 6,007 excursionists visited Anguilla.

As is the case with excursionists, Blowing Point was the main port of entry, with 89.8% of them using this port as the gateway to Anguilla. The Wallblake Airport accounted for 0.7% and Road Bay 9.6%.

During November 2,278 persons originating out of the USA spent less than 24 hours in Anguilla. The second largest contingent of excursionists came out of Other European countries; Austria and Switzerland. However, Germany followed by the UK showed the greatest percentage increase in the number of excursionists to the island over their corresponding 2003 figures, with 301.7% and 124.4% respectively.

This report along with other Tourism Data, are available at the Government of Anguilla's website:
<http://gov.ai/statistics/tourism.htm>