

Tourism Statistics Summary – May 2012

OVERVIEW

*I*nternational visitor arrivals to Anguilla for May 2012 totalled 10,344 visitors, an increase by 1.8% over the same period in 2011.

Of the two types of visitors, stay-over visitor numbers were down 10.9% and day trippers were up 20.7% when compared to May 2011.

Visitor arrivals by air accounted for 12.3% of visitors and the other 87.7% entered via the sea ports. Out of the 10,344 visitor arrivals, 97.5% indicated that their purpose of visit was vacation and 2.5% said their main purpose was business.

The annual Anguilla Regatta was held for 3 days this month, along with other boat racing events mainly for local seamen.

PASSENGER MOVEMENT

 $\mathcal{P}_{assenger}$ traffic by both residents and visitors remained relatively low. Passenger arrivals increased slightly by 0.6% over May 2011.

The vast majority of passenger arrivals were at the Blowing Point seaport which registered 13,918 passenger entries (78.5%). At the Clayton J. Lloyd International Airport, 1,973 passengers entered the island (11.1%). The Sandy Ground sea port, the final official port of entry, saw 1,876 passengers (10.6%).

TOURIST (Stay-Over Visitors)

 \mathcal{T} ourist or stay-over visitor arrivals to Anguilla saw a decline this month by 10.9% over May 2011, to 5,410 arrivals.

Arrivals by air accounted for 22.7% of tourists and 77.3% entered at the seaports.

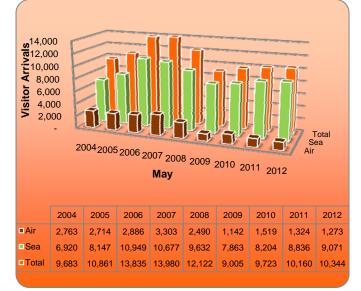


Figure 1: Visitor Arrivals: May 2004 – May 2012

 \mathcal{P} assenger departures experienced a decrease this month, with 2.7% less outbound passengers than May 2011, to a total of 17,456.

Of the three ports, departures mainly flow through the Blowing Point seaport, leading with 13,574 departures (77.8%). The other seaport at Sandy Ground recorded 1,916 departures (11.0%). The Clayton J. Lloyd International Airport saw 1,966 departures (11.3%).

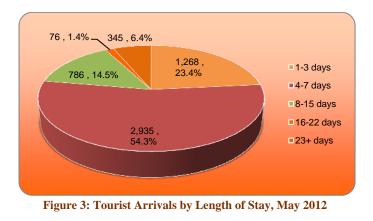


Figure 2: Tourist Arrivals, May 2008 - 2012

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Tourists (Stay- Over Visitors) continued

Stay-over visitors for the month of May tend to have the shortest average length of stay when compared to the other months throughout the year. This year it was marginally higher than last year, moving from an average 6.6 days to 6.9 days. Visitors spending 1-3 days represented 23.4% of stay-over visitors, 54.3% stayed 4 and 7 days. 14.5% for 8-15 days, 1.4% spent 16-22 days and 6.4% were accommodated for 23 or more days.



EXCURSIONISTS (Day Trippers)

 \mathcal{M}_{ay} 2012 recorded a high number of day trippers, up 20.7% from the comparative period in 2011 from

4,088 to 4,934 excursionists.

Most day trippers (99.1%) use the seaports as the gateway to the island. Of which, 61.9% entered at Blowing Point and 38.1% at Sandy Ground. The Clayton J. Lloyd International Airport admitted 0.9% of excursionist arrivals.

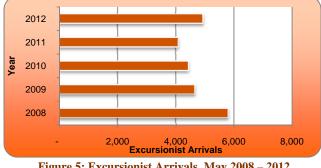
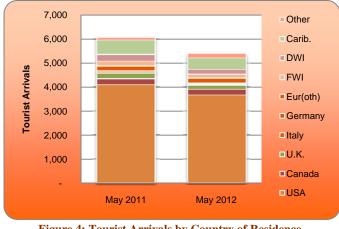


Figure 5: Excursionist Arrivals, May 2008 - 2012

The 'USA', which is traditionally Anguilla's key tourist market continued to be an important market for tourist arrivals in May 2012 representing 67.8% of all tourist arrivals. This market has weakened in terms of numbers, with a decline by 10.6%. This decline had the greatest impact on arrivals this month.

A small market that has been showing signs of growth is the 'Other' category, specifically Central and South America, which increased 76.9% over May 2011.





Excursionist arrivals from many of the various markets increased for May 2012. In terms of day tripper numbers: USA, Canada, Europe (Other), D.W.I and Caribbean showed the greatest improvement in arrivals compared to 2011. Three markets experienced declines, namely 'Italy' down 23.3%, 'French West Indies' which fell 16.5% and the 'Other' category that declined 1.7%.

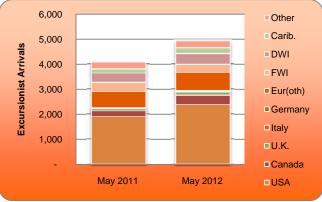


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: http://gov.ai/statistics/tourism.htm

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