



## **Anguilla: Hotel Occupancy and Average Daily Rates Report**

### **May 2004**

The occupancy levels for short-stay accommodation establishments in May mostly had positive changes this month over its corresponding month in 2003. The average occupancy rate was 56.6%, a change of 12.4 percentage points from May 2003 and the average daily rate was US\$337.40.

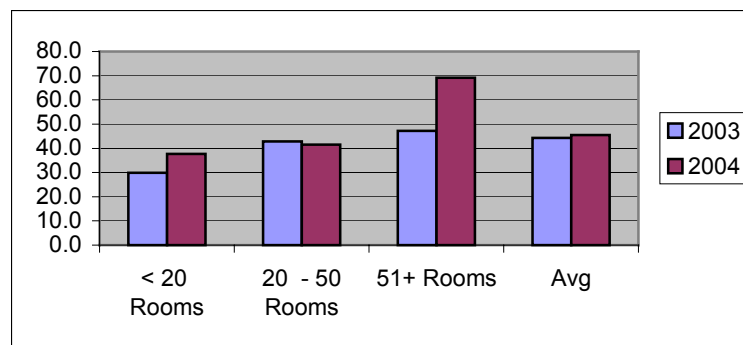
Tourist arrivals this month had an increase of 31.0 % when compared to the corresponding month in the previous year. This increase in tourist arrivals was mostly reflected in the increase of occupancy at small and large hotel categories while the medium hotel category had small negative changes.

Small hotels with less than 20 rooms had an occupancy rate of 37.7%, an increase of 7.8 percentage points. The average daily room rate was US\$219.57, an increase of US\$39.08 from May 2003.

Medium hotels, that is accommodation establishments with 20-50 rooms, this month were down by 1.3 percentage points to 41.5%. Room rates this month were basically the same with a minor decrease of only US\$0.15 cents to US\$128.36 per day.

When compared to the corresponding month, May in 2003, large hotels, that is accommodation establishments with 51 or more rooms had the most significant increase in this month by 21.9 percentage points to 69.1%. Average daily room rates were also up by US\$65.63 to US\$418.36.

**Figure 1: Average Occupancy Rates May 2003 and 2004**



**Figure 2: Average Daily Room Rates May 2003 and 2004**

