



Anguilla: Hotel Occupancy and Average Daily Rates Report **March 2004**

The performance of accommodation establishments for the March reporting period has shown positive changes with respect to its occupancy and room rates for 2004 from 2003. There was an increase of 6.9 percentage points in the average daily rate to 55.3 %. Tourist arrivals also increased this March from March 2003's tourist arrivals by 18.6 %, cumulative of all ports in Anguilla.

Small and Medium classified hotels this month operated just below half of their operating capacity while large hotels operated well over the half mark. Small hotels and large hotels both registered an increase in its occupancy, while the medium hotels occupancy levels fell. The average daily room rate for accommodation establishments for all three of the hotel categories was US\$700.99.

The small hotel category, that is hotels with less than 20 rooms available, had the lowest performance this month but was the only category to have an increase, by 6.6 percent points compared to the 2003 figure this reporting period. They had an average daily room rate for this reporting period of US\$566.28, a mere increase of US\$1.15 from the corresponding reporting period in 2003.

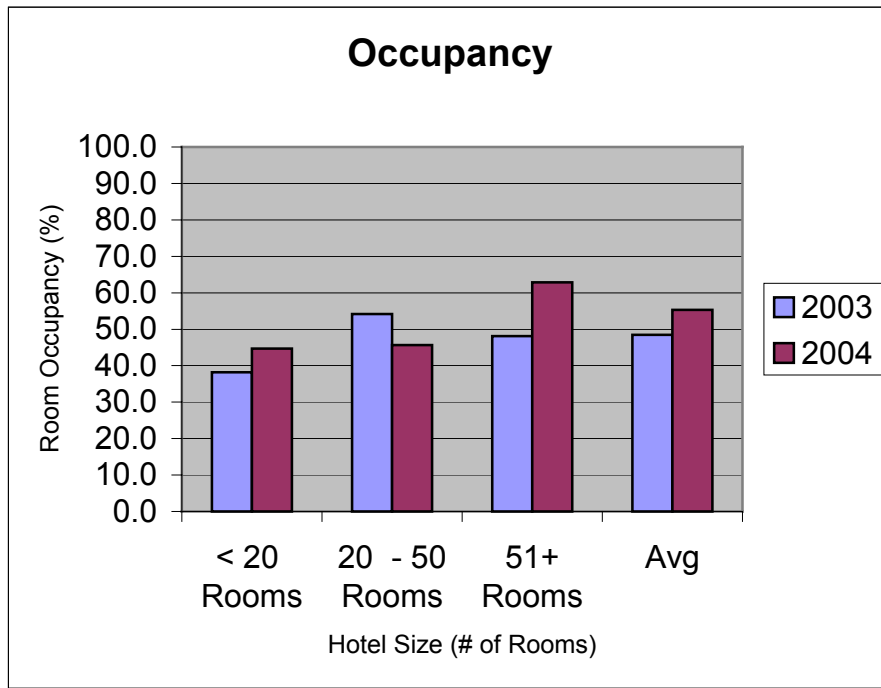
Medium sized hotels, hotels with 20- 50 rooms, this month was the only group to experience a fall in their occupancy level by –8.5 percentage points from March 2003. The average daily room rate was US\$238.98, an increase of US\$43.35 from the previous year's figure of US\$195.63 per day.

Hotels with 51+ rooms, classified as large hotels, had an occupancy rate was 62.9% this month, experienced a significant increase in its occupancy levels from the corresponding month in 2003 by 14.8 percentage points. There was also a major increase of US\$373.46 to US\$898.60 for this reporting period in the average daily room rate.

Table 1: Average Hotel Occupancy Rate by Number of Rooms '03/ '04

Hotel Categories (Rooms)	2003	2004	Change in Tourist Arrivals	Differences in rates
<i>March</i>	Rate	Rate		
< 20 Rooms	38.2	44.7		6.6
20 - 50 Rooms	54.1	45.6		-8.5
51+ Rooms	48.1	62.9		14.8
Avg	48.4	55.3	18.6	6.9

Graph 1: Hotel Room Occupancy Rates '03/ '04



Graph 2: Average Daily Rate by Number of Rooms '03/ '04

