



## **Anguilla: Hotel Occupancy and Average Daily Rates Report**

### **June 2004**

The occupancy levels in June of 2004 mostly showed positive changes, with an increase in the occupancy rates to 53.1%, a change of 15.5 percentage points from June 2003's. The average daily rate was US\$293.58, which mostly increased at the various accommodation categories for this month except in the large hotels category.

Tourist arrivals this month experienced an increase of 18.6% when compared to tourist arrivals in 2003. This increase reflected well in occupancy as small and large hotel categories experienced increases, especially the large hotel category which had the most significant increase.

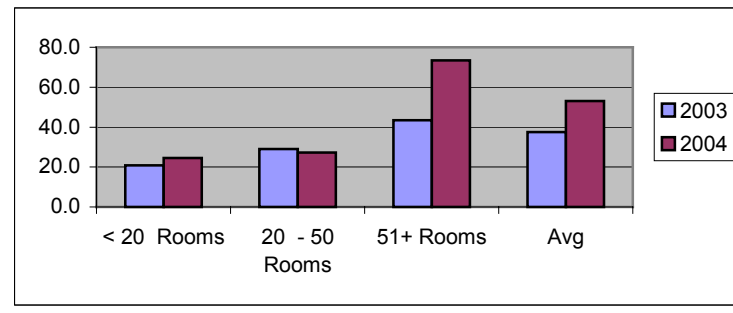
During June 2004, according to the visitor exit survey carried out this month, the majority of tourists stayed with friends or relatives as indicated by forty-seven percent; and did not incur any expenditure for accommodation. Those that stayed in villas or apartments spent between US\$100 – US\$300 on accommodation expenses. The majority of the paying tourists spent between US\$200 – US\$600 and more for accommodation.

Accommodation establishments with less than 20 rooms categorised as “small hotels”, had an average occupancy rate of 24.5 % an increase of 9.9 percentage points from June 2003, the average daily rate also rose from its corresponding period to US\$191.35, a positive change of \$18.88.

Medium hotels, that is hotels with 20-50 rooms, had an average occupancy rate of 27.2% a decrease of 1.7 percentage points from the corresponding month in the previous year. The average room rate this month also increased by US\$17.65 to US\$122.12 per day.

Large hotels, that is hotels with 51 or more rooms, had an occupancy rate of 73.5% an increase of 30 percentage points from June 2003. On the other hand, average daily rate for this category experienced a decrease of \$13.66 from 2003 to US\$334.92

**Figure 1: Average Occupancy Rates by Number of Rooms June 2003/ 2004**



**Figure 2: Average Daily Room Rates by Number of Rooms June 2003/ 2004**

