

Anguilla: Hotel Occupancy Rate Report
July 2003

The average Hotel Occupancy Rate for July 2003 had no change when compared with the percentage in July 2002, which was 39.6 %, and still is in 2003.

The average hotel occupancy rate increased however, from last month's, June's, figure of 37.5% and the number of tourist arrivals for July 2003 was 35% higher than June's tourist arrivals. Tourist arrivals were also up by 20.4% when compared to July 2002 tourist arrivals. Tourist arrivals increased but not the hotel occupancy rate, a factor that may have contributed to this occurrence is the type of accommodation used by visitors. During the summer not all the tourists stay in hotels, as tourists usually come from other areas in the Caribbean and may use other forms of accommodation, such as family and friends.

Hotel occupancy rates for this month were all below half of their operating capacity. Both Medium and Large hotels experienced an increase in occupancy rates for July 2003 in contrast with their 2002 figures unlike small hotels who experienced a decrease.

The small hotel category, that is hotels with less than 20 rooms available, had the lowest performance this month with 20.1 %. When compared to the 2002 figure, a decrease of 5.2 percentage points occurred in July 2003.

Medium sized hotels, hotels with 20- 50 rooms, followed with an occupancy rate 21.7%. This month's occupancy rate experienced an increase of 4.3 percentage points from last year's occupancy rate 17.4 %

Hotels with 51+ rooms, classified as large hotels, had the best occupancy rate for this month out of the three categories. The occupancy rate was 49.6 % this month, a marginal increase from 49.0% in July 2002.

Hotels (Rooms)	2002	2003	Tourist Arrivals %
July	Occup Rate	Occup Rate	
< 20 Rooms	25.3	20.1	
20 - 50 Rooms	17.4	21.7	
51+ Rooms	49.0	49.6	
Avg*	39.6	39.6	