

Tourism Summary Data

July 2002

Data from the Port of Sandy Ground are not included for July 2001/2002.

Visitor arrivals for July 2002 which is considered to be among the slow season months, showed an increase of 3.5%. This is the third consecutive month that visitor arrivals have recorded an increase. Figures show 8,045 arrivals for July 2002 compared to 7,770 for the same month in 2001. When compared to previous years this is encouraging as the last highest recorded figure was in July 1999 when 9,409 visitors came to Anguilla. The year to date total however shows a decline of 1.3% compared to the same period in 2001 due to the decline over the first four months.

Excursionist arrivals were the main source of increase in Visitor Arrivals for July. 4,320 excursionists came to Anguilla during this month. Comparing this to July of 2001, it represents a 24.3% increase from the 3,475 excursionists that visited at that time. The year to date total, for this category of visitor is also encouraging as it increased by 15.1% in relation to the same period in 2001.

Excursionists to Anguilla through Blowing Point for this reporting period were 4,249 up 24.6% from July 2001. Arrivals through this port have been increasing steadily over the last four months with year to date figures showing a total of 26,403 arrivals for 2002 in comparison to 23,002 for 2001.

On the other hand figures show that tourists or stay over visitors have been performing below July of the past three years. Arrivals for July were 3,725 and showed a decline of 13.3% when compared to July 2001 when 4,295 tourist arrivals were recorded. For the first seven months of the year 29,173 tourists came to Anguilla which were 12.8% less than the same period in 2001 but 2.2% higher than 2000.

To date, tourist arrival figures through the airport are recorded at 19,644 compared to 21,615 for January to June 2001.

Arrivals from the United States accounted for 54.2% of the market share. Canada and the UK both represented shares of 1.8% and 6.2% respectively. The Caribbean region was the only market that recorded an increase for the reporting period. Arrivals from this region increased 10%. It still remains as the second most important market, and accounted for 28% of arrivals to Anguilla. Although there has been decline in the other markets of 13.2% (U.S.A), 13.3% (Canada), the United Kingdom showed the greatest decline of 23.1% for this period.

