



Anguilla: Hotel Occupancy and Average Daily Rates Report **January 2004**

The average hotel occupancy rate for January 2004 for accommodation establishments was 59.9 % and the average daily room rate was US\$588.23. These figures showing occupancy levels this year have increased significantly depicting that hotel performance increased over January 2003 as the average room occupancy is up by 17 percentage points. These upward movements in hotel occupancy and daily rates are correlated to the tourist arrivals, which have increased by 14 % from January 2003 cumulative of all ports in Anguilla.

The increase in the average hotel occupancy rate in January 2004 comes after an average occupancy rate of 45.2% in the previous month, December 2003. Hotels in this reporting month mostly maximized about half of their operating capacity. All three of the hotel categories experienced positive change in their occupancy and average rate figures for the month of January for the previous year.

The small hotel category, that is hotels with less than 20 rooms available, had the lowest performance this month with 43.3 %. Compared to the 2003 figure, there was an increase of 7.2 percentage points. They had an average daily room rate for this reporting period of US\$410.00, a decrease of US\$53.36 from US\$ 463.36 in January 2003.

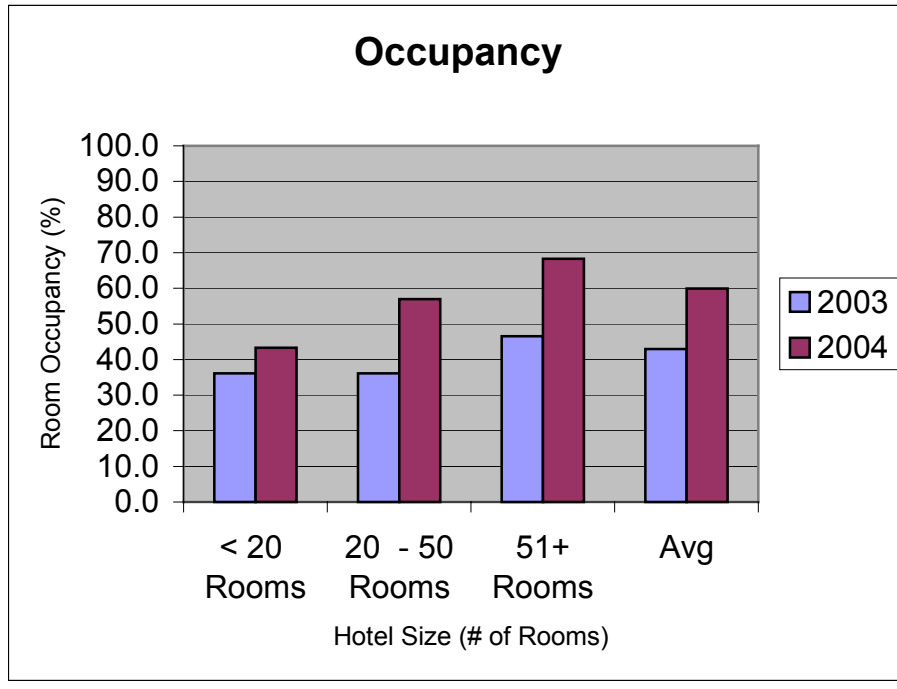
Medium sized hotels, hotels with 20- 50 rooms, this month experienced a significant increase of 20.9 percentage points from last year's occupancy rate 36.1% for the corresponding month to an occupancy rate 57.0%. The average daily room rate was US\$205.88, an increase of US\$39.51 from the previous year's figure of US\$166.37 per day.

Hotels with 51+ rooms, classified as large hotels, had an occupancy rate was 68.3 % this month, which was up from the corresponding month in 2003 but by a lesser number than the other categories, with an increase of only 3.1 percentage points from 46.5% in January 2003. They also experienced a significant increase in the average daily room rates to US\$765.91 from US\$693.69 per day in January 2003 that is an increase of 72 dollars and 22 cents.

Table 1: Average Hotel Occupancy Rate by Number of Rooms '03/ '04

Hotel Categories (Rooms)	2003	2004	Change in Tourist Arrivals %	Differences in rates
January	Rate	Rate	04/03	
< 20 Rooms	36.1	43.3		7.2
20 - 50 Rooms	36.1	57.0		20.8
51+ Rooms	46.5	68.3		21.7
Avg	42.9	59.9	14.0	17.0

Graph 1: Hotel Room Occupancy Rates '03/ '04



Graph 2: Average Daily Rate by Number of Rooms '03/ '04

