



Anguilla: Hotel Occupancy and Average Daily Rates Report **January 2005**

For the beginning of this year, hotels' performance have increased over the corresponding period in 2004, with an overall occupancy level of 66.1%, an increase by 6.1 percentage points; indicating that hotels, on average, have maximised more than half of their operating room capacity. The average daily rate remained constant at US\$587. Tourist arrivals were also up from the corresponding period in 2004 by 19%, which reflected positively on all the various accommodation categories

Small hotels occupancy levels were up this month by 3.9 percentage points to 47.7%. This category was the only one to register a significant increase in its average daily rate by US\$96.75 to US\$489.97 from January 2004.

Medium hotels had an occupancy level of 62.0%, an increase of 5.1 percentage points from 2004, and average daily rates conversely, stayed about the same at US\$209 per day.

Large hotels had the greatest increase to 74.8% by 6.5 percentage points; they also registered the only decline in daily rates. The average daily rate for this category was US\$755.79, a decline by US\$10.27 per day.

Should you have any queries please feel free to contact us by e-mail to statistics@gov.ai or by telephone to +264- 497-5731.

Table 1: Average Hotel Occupancy Rate by Number of Rooms '05/ '04

<i>Accommodation Categories (Rooms)</i>	2004 Occupancy Rate	2005 Occupancy Rate	Change in Tourist Arrivals% 05/04
Small, < 20 Rooms	43.8	47.7	
Medium, 20 - 50 Rooms	57.0	62.0	
Large, 51+ Rooms	68.3	74.8	
Avg	60.0	66.1	19%

Graph 1: Average Daily Rate by Number of Rooms

