



Anguilla: Hotel Occupancy and Average Daily Rates Report **February 2004**

For accommodation establishments for all three of the hotel categories, the average hotel occupancy rate for February 2004 was 61% and the average daily room rate was US\$696.98. Hotel occupancy this month had increased overall by 7.7 percentage points from February 2003. This upward movement in hotel occupancy and daily rates emulates the tourist arrivals as there was an increase of 24% from February 2003, collective of all ports in Anguilla.

For this reporting period, the occupancy rates and the average daily rates for medium and large hotels, except small hotels, showed an increase. Both medium sized hotels and large hotels have utilised over half of their operating capacity, while small hotels were under the half mark by a considerable number.

Small hotels, that is hotels with less than 20 rooms available, had the lowest performance this month with an average hotel occupancy of 38.9%, a decrease of 6.7 percentage points from February 2003. However, the average room rate has increased to US\$754.13 by 250 dollars and 43 cents from US\$ 503.70 in February 2003.

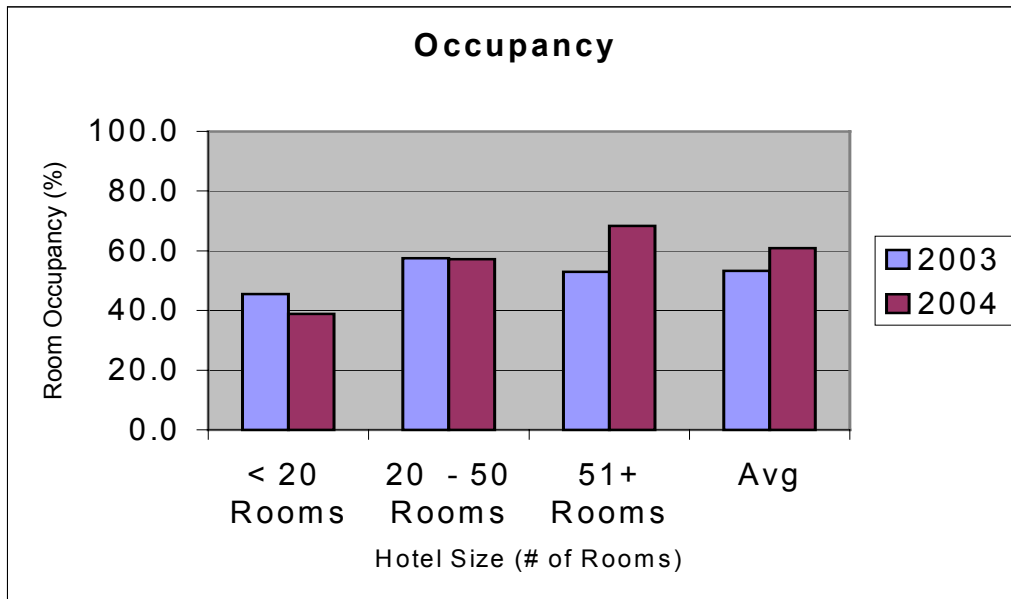
Medium hotels, with 20- 50 rooms, was fairly constant in their occupancy this reporting period and only experienced a very insignificant decline of 0.4 percentage points in the average hotel occupancy rate for tourist accommodations to 57.2 %. The average daily room rate was US\$218.52, an increase of US\$36.36 from the previous year's figure of US\$182.16 per day.

Hotels with 51+ rooms, classified as large hotels, had the highest occupancy rate this month of the three categories with an occupancy rate of 68.3% this reporting period, which was up from the corresponding month in 2003, with an increase of 15.3 percentage points from 53.0% in February 2003. They also experienced a significant increase in the average daily room rate to US\$897.32 from US\$706.52 per day in February 2003.

Table 1: Average Hotel Occupancy Rate by Number of Rooms '03/ '04

Hotel Categories (Rooms)	2003	2004	Change in Tourist Arrivals	Differences in rates
February	Rate	Rate		
< 20 Rooms	45.5	38.9		-6.7
20 - 50 Rooms	57.6	57.2		-0.4
51+ Rooms	53.0	68.3		15.3
Avg	53.3	61.0	23.6	7.7

Graph 1: Hotel Room Occupancy Rates '03/ '04



Graph 2: Average Daily Rate by Number of Rooms '03/ '04

