

Tourism Summary Data August 2002

Data from the Port of Sandy Ground are not included for August 2001/2002.

The month of August saw an increase in overall visitor arrivals of 12.1%. This is the second largest increase in arrivals to date. This month is typically a time when an influx of visitors come to Anguilla to celebrate its Summer Festival. A total of 9,706 visitors came to the island in August 2002 compared to 8,660 in August last year. Compared to previous years, this is the highest recorded figure since August 1999 when 11,777 visitors came to Anguilla. To date there has been a slight increase of 0.5% or 65,905 in visitor arrivals compared to 65,593 in 2001.

As for previous months, the increase in visitor arrivals for August was primarily driven by Excursionists. There were 6,187 arrivals during this month. This total represents a significant increase of 33.2% from the 4,644 arrivals for the same period in 2001. The year to date total shows an 18.1% increase in relation to the same period in 2001. This category of visitors is steadily on the road to achieving pre Hurricane Lenny and September 11, 2001 figures. Excursionists to Anguilla through the port of Blowing Point for this period were 6,107, up 35.0% from August last year. Arrivals through this port to date have been recorded at 37,316 compared to 27,531 in 2001.

Tourist arrivals, which make up a larger contribution to the economy has been performing sluggishly for the past eight months. Arrivals for August were 3,519 and showed a decline of 12.4% when compared to the same period last year, when 4,016 tourists came to Anguilla. To date 32,692 tourists have visited our shores, which is 12.8% less than the 37,477 that came in 2001. 69% or 2,428 of the 3,519 tourists that visited the island during August stayed for a period of 4-15 days. 805 visited for 1-3 days and 286 stayed for 16-23 days. For August, the average length of stay was 7.8 days compared to 8.3 days for August 2001.

Tourist arrivals from the United States accounted for 48% of the market share. Canada and the UK both represented shares of 3.2% and 5.5% respectively. The Caribbean, including the French and Dutch West Indies accounted for 27% of the market share. Although arrivals from this region for August fell by 14% it is still the second most important market for tourist arrivals to Anguilla. Arrivals for the other markets declined by 8.3% (USA), 6.1% (UK) and Italy (52%) for this reporting period.

Passenger arrivals¹ through Blowing Point were 16,588 and through the Airport 4,162 for the month of August 2002.

¹ Includes all Visitors and Anguillans.