Anguilla: Hotel Occupancy Rates Report August 2003

The average hotel occupancy rate for August 2003 was 34.2 %, an increase of 5 percentage points in contrast with August 2002's occupancy rate. The average occupancy rate for this month declined -5.4 percentage points from last month's average occupancy rate of 39.6 %.

Tourist Arrivals for August 2003 was showing an increase of 9.0 percentage points, when compared to August 2002. Tourist arrivals decreased by 15 % from July 2003 to August 2003.

The occupancy rate of small hotels, which are categorised as having less than 20 rooms, was lower than one fifth of their operating capacity. In August 2003, of the rooms in service for this month, on average, only 13.5% were occupied. This is a major decline of 32.4 percentage points from the 2002 figure.

Both medium sized hotels with 20- 50 rooms, and large hotels with 51^+ rooms, had low occupancy rates this month with 20.8% and 44.0% respectively. Both showed declines from their 2002 occupancy rates as medium hotels in 2002 had an occupancy rate of 16.3% and large hotels 32.0%

Hotels (Rooms)	2002	2003	Tourist Arrivals %
August	Occup Rate	Occup Rate	
< 20 Rooms	32.4	13.5	
20 - 50 Rooms	16.3	20.8	
51+ Rooms	32.0	44.0	
Avg	29.2	34.2	