



Anguilla: Hotel Occupancy and Average Daily Rates Report

3rd Quarter: –July- September 2004

Accommodation establishments in the 3rd Quarter of 2004 improved their occupancy performance by 7 percentage points over the corresponding period in 2003 to an average occupancy rate of 44.4 %. Likewise, tourist arrivals were up by 16.5% this quarter, which noticeably impacted positively on the occupancy rates at the various establishments. The overall average daily room rate for this quarter was US\$273.52. Each month in this quarter had positive improvements in hotel occupancy levels.

July had an overall average occupancy of 53.0%, a change of 13 percentage points from 2003 with the average daily room rate for this month was US\$303.56. Each hotel category except medium hotels, with 20-50 rooms, had an increase in occupancy rates. Large hotels, hotels with 51 or more rooms, had the highest occupancy rate recorded for the entire quarter, 74.6%, an increase of 25 percentage points. The small hotels, hotels, that is accommodation establishments with less than 20 rooms, had the most significant increase in room rates by US\$102.38 per day to US\$234.42.

August experienced the highest increase in overall occupancy this quarter by 16.1 percentage points to 50.8% and showed positive change for each category of hotels. The large hotels in particular, with had an occupancy level of 65 %, an increase by 21 percentage points. The average daily room rate was US\$262.48 in all categories this month. Small hotels again had the greatest change in average room rates to US\$169.20 but large hotels had the highest average daily room rate with US\$312.99 per day.

September, the last month in the quarter, experienced the smallest increases for the quarter, with an overall occupancy of 14.8 %, an increase of 6.8 percentage points from September 2003. This was one of the slowest months in the season for tourist arrivals, and it showed in the occupancy levels. The average daily room rate for this month was US\$135.61, and each hotel category had an increase in the average daily room rates with large hotels showing the greatest change in room rate to US\$228.40.

For a more detailed report of each month's performance please enter our website: www.gov.ai/statistics where you will find the monthly reports in the third quarter. Should you have any queries or suggestions please feel free to contact the Statistics Department at 497-5731

Table 1: Average Hotel Occupancy Rate by Number of Rooms '04/ '03

Accommodation Categories (Rooms)	2003 Occupancy Rate	2004 Occupancy Rate	Change in Tourist Arrivals% 04/03
July			
< 20 Rooms (Small)	21.7	32.5	
20 - 50 Rooms (Medium)	21.9	21.0	
51+ Rooms (Large)	49.6	74.6	
Avg	40.0	53.0	20.8%
August			
< 20 Rooms	20.8	28.2	
20 - 50 Rooms	15.5	34.0	
51+ Rooms	44.0	65.0	
Avg	34.7	50.8	10.1%
September			
< 20 Rooms	30.8	18.3	
20 - 50 Rooms	9.8	17.3	
51+ Rooms	2.9	10.7	
Avg	8.0	14.8	21.8%
Total Occupancy 3rd Qtr	37.4	44.4	16.5%

Graph 1: Average Daily Rate by hotel size and month in the 3rd Quarter 2004

