



Anguilla: Hotel Occupancy and Average Daily Rates Report

2nd Quarter 2005- April to June

This quarter heralded the closing of the high tourist season and occupancy rates mostly declined each successive month. The performance of the industry, however, improved in each category throughout the period when compared to the previous year's corresponding period. The average occupancy rate for the second quarter was 68.9%, an increase by 11.0 percentage points. Average daily room rates fluctuated, with an overall average daily room rate in this quarter of US\$339.57, a decline of US\$11.57 per day. Tourist arrivals, this quarter, increased by 8.8% over arrivals in 2004 for the same period.

Large hotels continued to have high occupancy levels in these months of over 80%, and experienced double digit improvements in occupancy rates over the corresponding period in 2004. The revenue per room night for this category had significant declines in both April and May of this quarter; and rose in June by US\$8.24 per day.

Medium hotels this month only had single digit growth in room occupancy rates this quarter when compared to the rates in 2004 for the same months. The greatest improvement was measured in April which had an increase of 4.4 percentage points moving the occupancy rate to 61.3%

In June, small hotels experienced their most significant increase in occupancy rates for the quarter; moving 16.9 percentage points up when compared to 2004 but there was a drop in average daily rates that month by US\$26.77.

The rates shown in this report were derived from data submitted to the Inland Revenue Department by hotels on the Accommodation Tax Form. Should you have any queries please feel free to contact us by e-mail to statistics@gov.ai or telephone number: +264- 497-5731.

Table 1: Average Hotel Occupancy Rate by Number of Rooms '05/ '04

Accommodation Categories (Rooms)	2004	2005	Change in Tourist Arrivals (%)
	Occupancy Rate (%)	Occupancy Rate (%)	'05/ '04
April			
Small, < 20 Rooms	53.4	53.7	
Medium, 20 - 50 Rooms	56.9	61.3	
Large, 51+ Rooms	66.6	85.6	
Avg.	61.9	74.0	1.9
May			
Small, < 20 Rooms	42.2	46.7	
Medium, 20 - 50 Rooms	47.3	48.9	
Large, 51+ Rooms	69.1	88.6	
Avg.	59.0	71.1	8.9
June			
Small, < 20 Rooms	21.4	38.4	
Medium, 20 - 50 Rooms	27.2	29.4	
Large, 51+ Rooms	73.5	83.9	
Avg.	52.6	61.6	19.1
Occupancy 2 nd Qtr	57.9	68.9	8.8

Graph 1: Average Daily Rate (US\$) by Number of Rooms

