Tourism Summary Data 2nd Quarter 2003 April – June

In June 2003, there were 7,725 visitor arrivals to Anguilla, a decline of 3.5% from the 8,004 visitors in June 2002. For the second quarter of 2003 arrivals fell 4.4% compared to the 2nd quarter 2002. The total number of visitors to date is 57,642 a decline of 6.7% from the corresponding period last year when 61,793 arrivals were recorded.

Tourists (Stay-Over Visitors)

During this second quarter, this sector of visitor arrivals performed considerably well in relation to the same period last year. June saw the largest increase in arrivals of 12.5%. In fact this was the highest recorded since June 2000 and the highest recorded for the decade (with the exception of June 2000). 3,373 tourists visited during the month. The second quarter 2003 saw 12,075 persons visiting compared to 11,252 for the second quarter 2002 which resulted in a 7.3% increase.

Tourist arrivals through the port of Blowing Point for the second quarter were 4,667, up 24% from 2002. Arrivals through the airport fell slightly by 1.1% from 7,453 in 2002 to 7,366 this year.

78% of those visiting during this period stayed for approximately 4–15 days while 15% stayed for 1-3 days and 6% stayed for 16-23 days. On average for this quarter the length of stay was 8.1 days compared to 8.2 days last year.

The Italian market even though it represented just 1.4% of the market share, had the largest increase of 32% in arrivals during the second quarter compared to last year. Arrivals from the United Kingdom also increased 30% during this period. This country represented 6.7% of the market share. The United States of America had an 8.5% increase over last year and represented 68.3% of the market. 14% of tourists to Anguilla during this second quarter came form the Caribbean and 1% and 3.5% came from Germany and Other Europe respectively.

Excursionists

Excursionist visitors have been performing sluggishly so far this year. Arrivals declined 12% for the second quarter of this year. 15, 402 excursionists visited during this period compared to 17,496 in 2002. To date 32,118 day visitors came to Anguilla compared to 36,294 in 2002 resulting in an 11.5% decline for the year.

Excursionists through Blowing Point were up 5% but those coming through the port of Sandy Ground fell by 42%. These are the two main ports of entry for excursionist visitors.