



Anguilla: Hotel Occupancy and Average Daily Rates Report

1st Quarter 2005- January to March

In the first quarter of 2005 there was positive growth in occupancy rates across the industry. Overall, the occupancy rate for the quarter was 72.5%, an improvement of 10.7 percentage points from 2004's occupancy rate for the same period. The average daily rates fluctuated in the various categories over this three month period. Cumulatively, this rate increased by US\$17.12 for this quarter to US\$596.97. Tourist arrivals for this period were up from the last quarter by 16.5%.

Small hotels showed the weakest performance for the quarter, but improved from the last quarter's occupancy rates. Revenue per rooms sold increased in two of the three months when compared to the previous year's daily rate; especially in March, when the average daily rate increased by US\$111.62 for this category.

Medium hotels, maintained a relatively similar average daily rate this quarter with only one digit movements in either direction. The occupancy rates however had a steady increase each month, improving by 14.0 percentage points in March.

Large hotels performed very well this quarter. The occupancy rate for each month was above 80%. February measured the highest increase by 20 percentage points in this category; and overall. The average daily rate fell in both January and February but increased by US\$210.26 per day in March.

The rates shown in this report were derived from data submitted to the Inland Revenue Department by hotels on the Accommodation Tax Form. Should you have any queries please feel free to contact us by e-mail to statistics@gov.ai or telephone number: +264- 497-5731.

Table 1: Average Hotel Occupancy Rate by Number of Rooms '05/ '04

Accommodation Categories (Rooms)	2004 Occupancy Rate	2005 Occupancy Rate	Change in Tourist Arrivals (%) '05/ '04
January			
Small, < 20 Rooms	43.3	47.7	
Medium, 20 - 50 Rooms	51.5	58.1	
Large, 51+ Rooms	76.0	83.2	
Avg.	59.9	66.1	18.6
February			
Small, < 20 Rooms	57.4	65.1	
Medium, 20 - 50 Rooms	55.2	69.0	
Large, 51+ Rooms	64.6	84.7	
Avg.	60.9	77.4	11.6
March			
Small, < 20 Rooms	51.1	58.2	
Medium, 20 - 50 Rooms	50.8	64.8	
Large, 51+ Rooms	75.2	83.8	
Avg.	64.6	74.6	19.7
Occupancy 1st qtr	61.8	72.5	16.5

Graph 1: Average Daily Rate by Number of Rooms

