

## IWF Reporting Portal: Social media guidance

The launch of the new Reporting Portal makes it ever more difficult to host illegal content online, a major step in making the internet a safer place for children. To make it a success, we need to spread the word through all the channels available to us. So if someone stumbles across images or video of child sexual abuse on the web, they know...

- they **can** report it;
- **where** to report it;
- and, that the process is completely anonymous.

### Suggested social media posts

These can be adapted for your own particular region, and all feature a call to action to report child sexual abuse content that people have come across online. It's important to highlight the fact that reporting is a completely anonymous process. This encourages even more people to click the Report button.

#### Facebook

1. [Image of banner]

Have you stumbled across child pornography online? Report it now: [www.report.iwf.org.uk/axa](http://www.report.iwf.org.uk/axa)

It will be completely anonymous and you'll be helping make the internet a safer place.

2. [Image of banner]

Have you stumbled across images or video of child sexual abuse online? Report it now:  
[www.report.iwf.org.uk/axa](http://www.report.iwf.org.uk/axa)

It will be completely anonymous and you'll be helping make the internet a safer place.

## Tweets



1. Have you seen images or video of child sexual abuse online?  
Report it now, anonymously: [www.report.iwf.org.uk/axa](http://www.report.iwf.org.uk/axa)

[Image of banner]

2. Have you stumbled across child pornography online? Report it now,  
anonymously: [www.report.iwf.org.uk/axa](http://www.report.iwf.org.uk/axa)

[Image of banner]

3. Stumbled across child sexual abuse imagery online? Report it now, completely  
anonymously: [www.report.iwf.org.uk/axa](http://www.report.iwf.org.uk/axa)

[Image of banner]

4. Stumbled across child pornography online? Report it now, completely  
anonymously: [www.report.iwf.org.uk/axa](http://www.report.iwf.org.uk/axa)

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5. Report imagery of child sexual abuse online and make the internet a safer place:  
[www.report.iwf.org.uk/axa](http://www.report.iwf.org.uk/axa)

[Image of banner]

6. Report online child pornography and make the internet a safer place: [www.report.iwf.org.uk/axa](http://www.report.iwf.org.uk/axa)

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