

Office of the Permanent Secretary, Sustainability, Innovation & the Environment; Economic Development, Investment & Commerce

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25th April 2024

Dear Business Community,

The Ministry of Finance and Economic Development is pleased to introduce you to a major media project in which the Government of Anguilla is involved in partnership with North America Outlook.

The Ministry of Finance and Economic Development is being showcased in the **Anguilla Industry Spotlight**, an extensive feature which will be published across North America Outlook's digital magazine, website, social media, and newsletter platforms, as well as the Government of Anguilla's network.

The spotlight will examine recent developments, milestones, and success stories from key industries across Anguilla, focusing on small and medium enterprises and major players alike. The Honourable Premier and Minister of Finance and Economic Development, Ellis L Webster MD, will be the lead contributor, providing an in-depth interview to discuss the role of Government in investment attraction and trade promotion.

There is an opportunity for your business to be featured within the Anguilla Industry Spotlight by way of corporate advertisement, to appear alongside our Government's initiatives as a highlighted success story.

The invitation email accompanying this letter contains further details about the project and outlines the options available to you. Please liaise with Krisha Canlas, Project Manager at North America Outlook, to discuss and confirm your involvement.

We hope you will see this as an excellent opportunity to share exposure within an exciting initiative, and we thank you in advance.

Yours sincerely

Chanelle Petty Barrett

Permanent Secretary

